

CLASS BY
Samuel Ivan Gunarta

Evangelisasi AI: Prompt, Foto, Media dan Pengajaran dengan AI





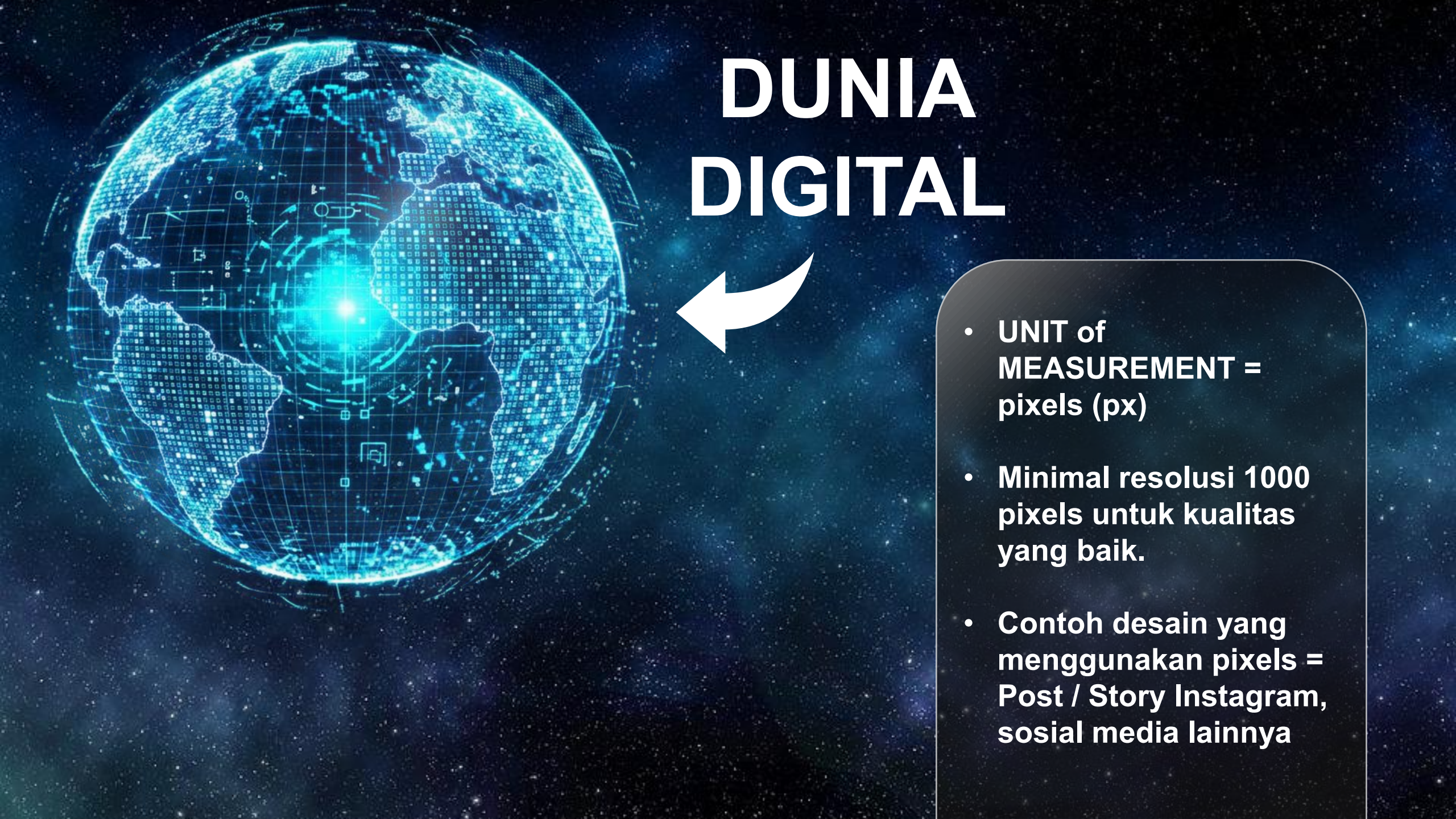


**DUNIA
DIGITAL**



**DUNIA
FISIK**





DUNIA DIGITAL



- **UNIT of MEASUREMENT = pixels (px)**
- **Minimal resolusi 1000 pixels untuk kualitas yang baik.**
- **Contoh desain yang menggunakan pixels = Post / Story Instagram, sosial media lainnya**

1:1 RATIO

1080 x 1080

4:5 RATIO

1080 x 1350

9:16 RATIO

1080 x 1920



DUNIA DIGITAL

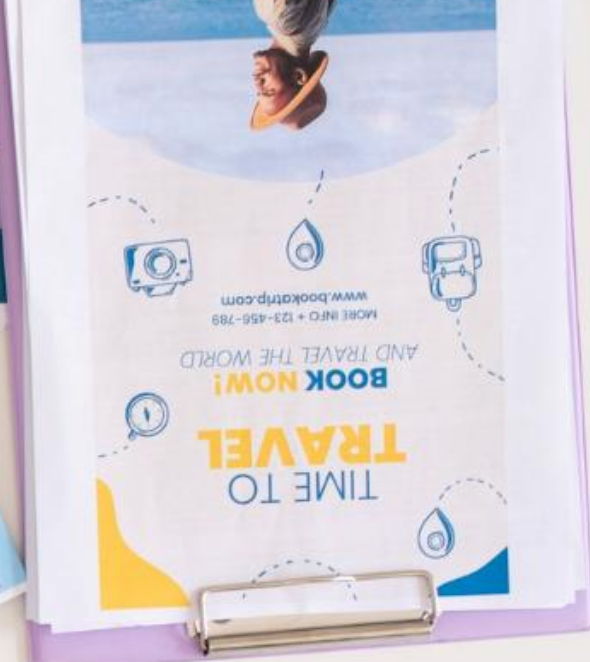
DAFTAR RESOLUSI UMUM

- **8K Ultra HD (8K UHD): 7680 × 4320 pixels**
- **4K Ultra HD (4K UHD): 3840 × 2160 pixels**
- **Quad HD (QHD/1440p): 2560 × 1440 pixels**
- **Full HD (FHD/1080p): 1920 × 1080 pixels**
- **HD Ready (HD/720p): 1280 × 720 pixels**
- **Standard Definition (SD/480p): 720 × 480 pixels**

DUNIA FISIK

- **UNIT of MEASUREMENT = mm, cm, inch, m**
- **Ukuran besar/kecil disesuaikan dengan desain yang dicetak.**





SETTING / PENGATURAN DESAIN

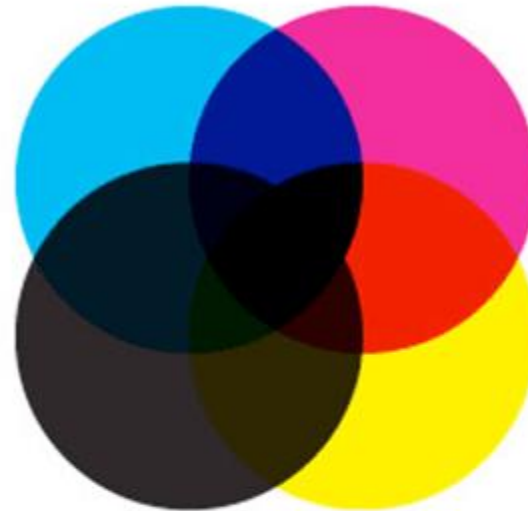
Color Mode

Digital



RGB

3 Colours
Red, Green & Blue



CMYK

4 Colours
Cyan, Magenta, Yellow & Black

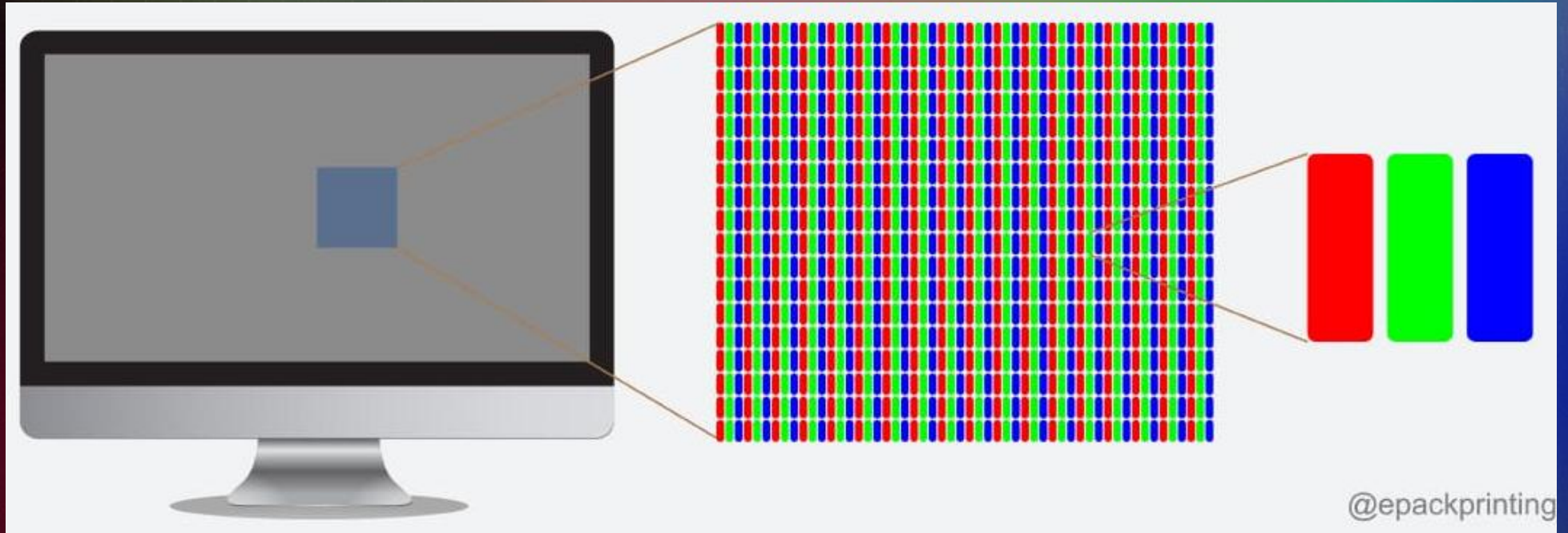
Cetak/
Print



SETTING / PENGATURAN DESAIN

Mengapa?

Digital



SETTING / PENGATURAN DESAIN

Mengapa?



Cetak/
Print



SETTING / PENGATURAN DESAIN

Mengapa?

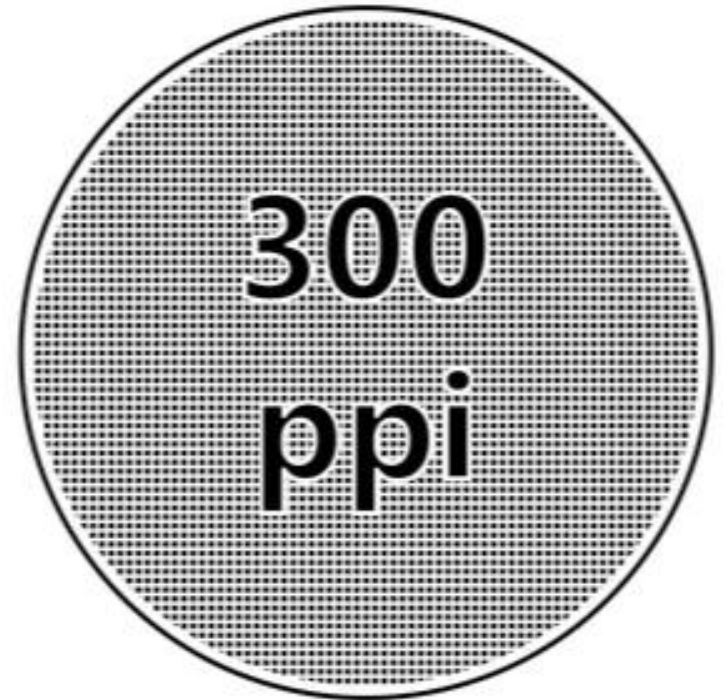
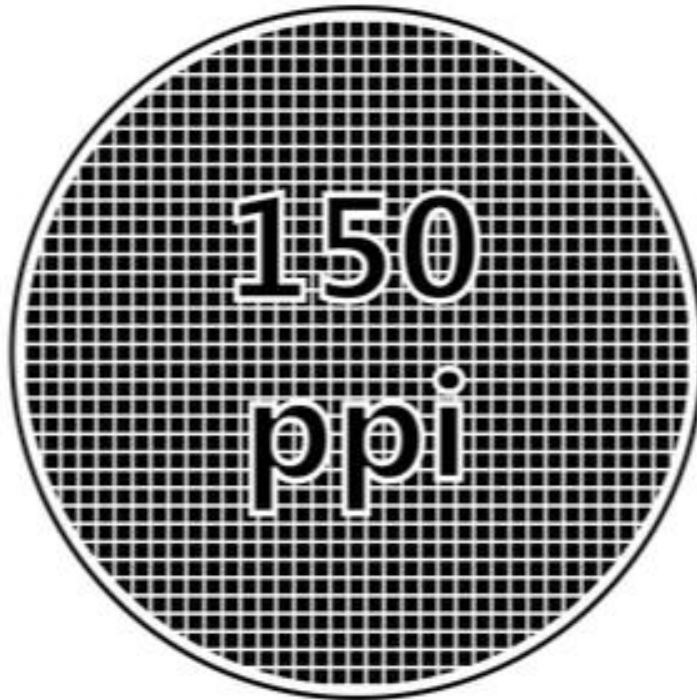
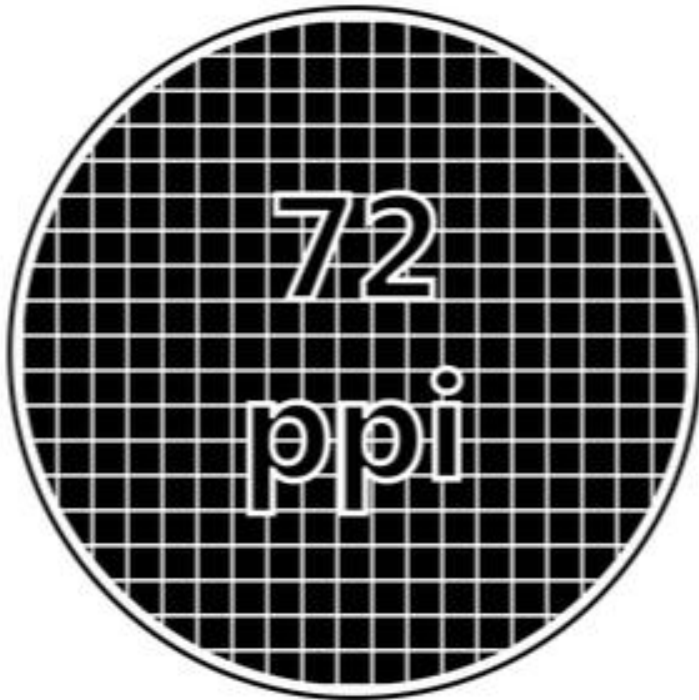


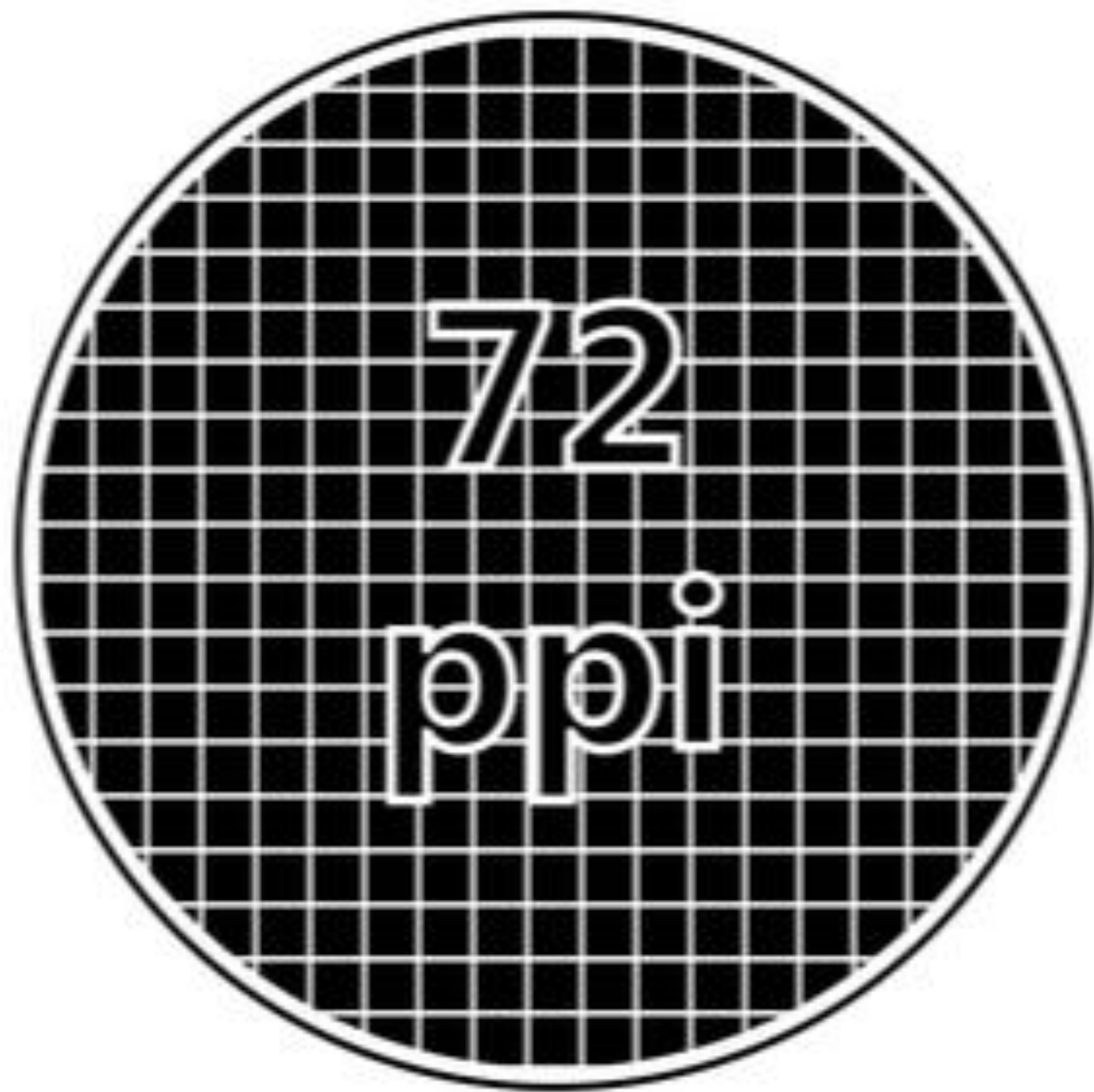
Cetak/
Print

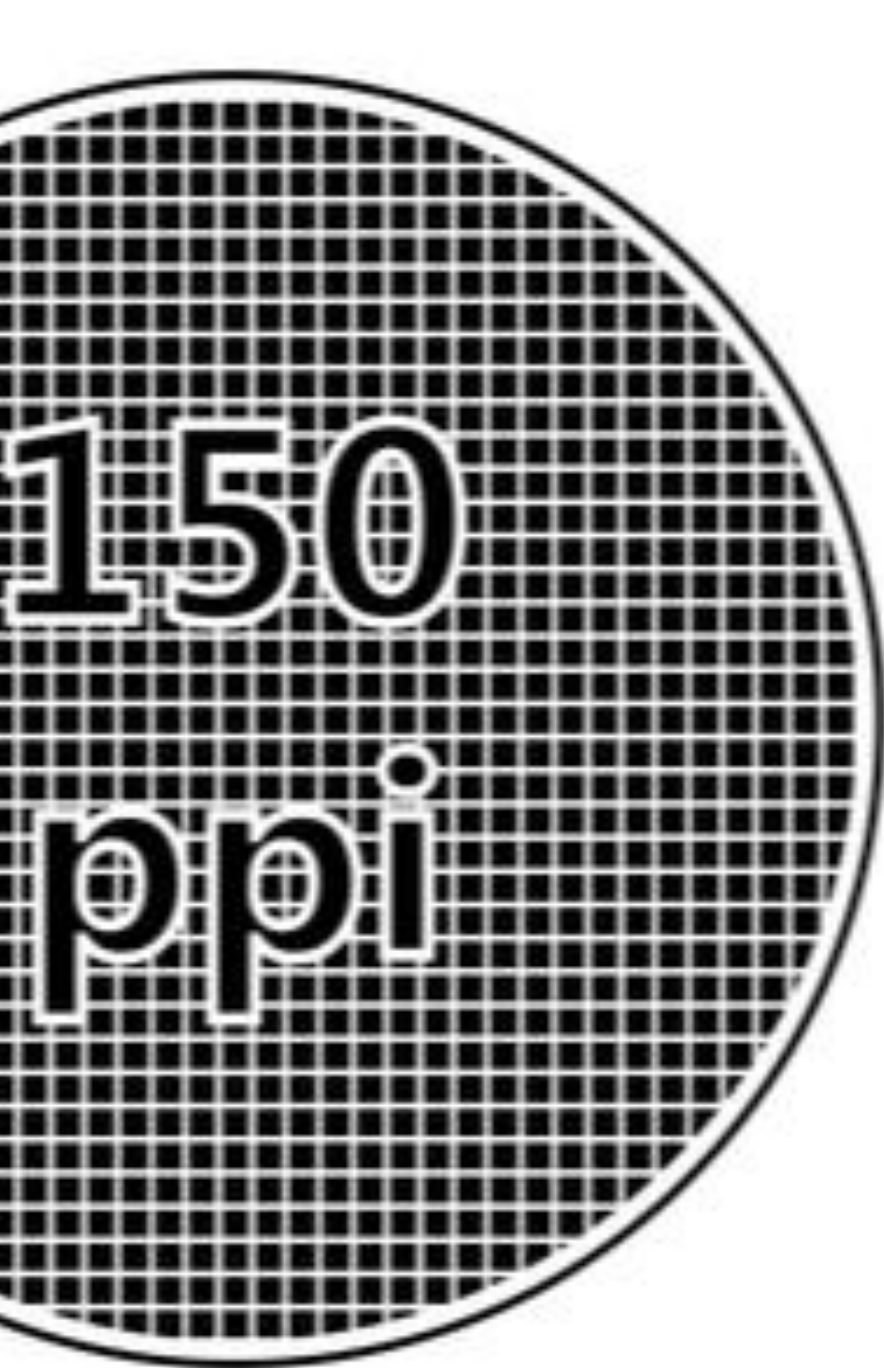


SETTING / PENGATURAN DESAIN

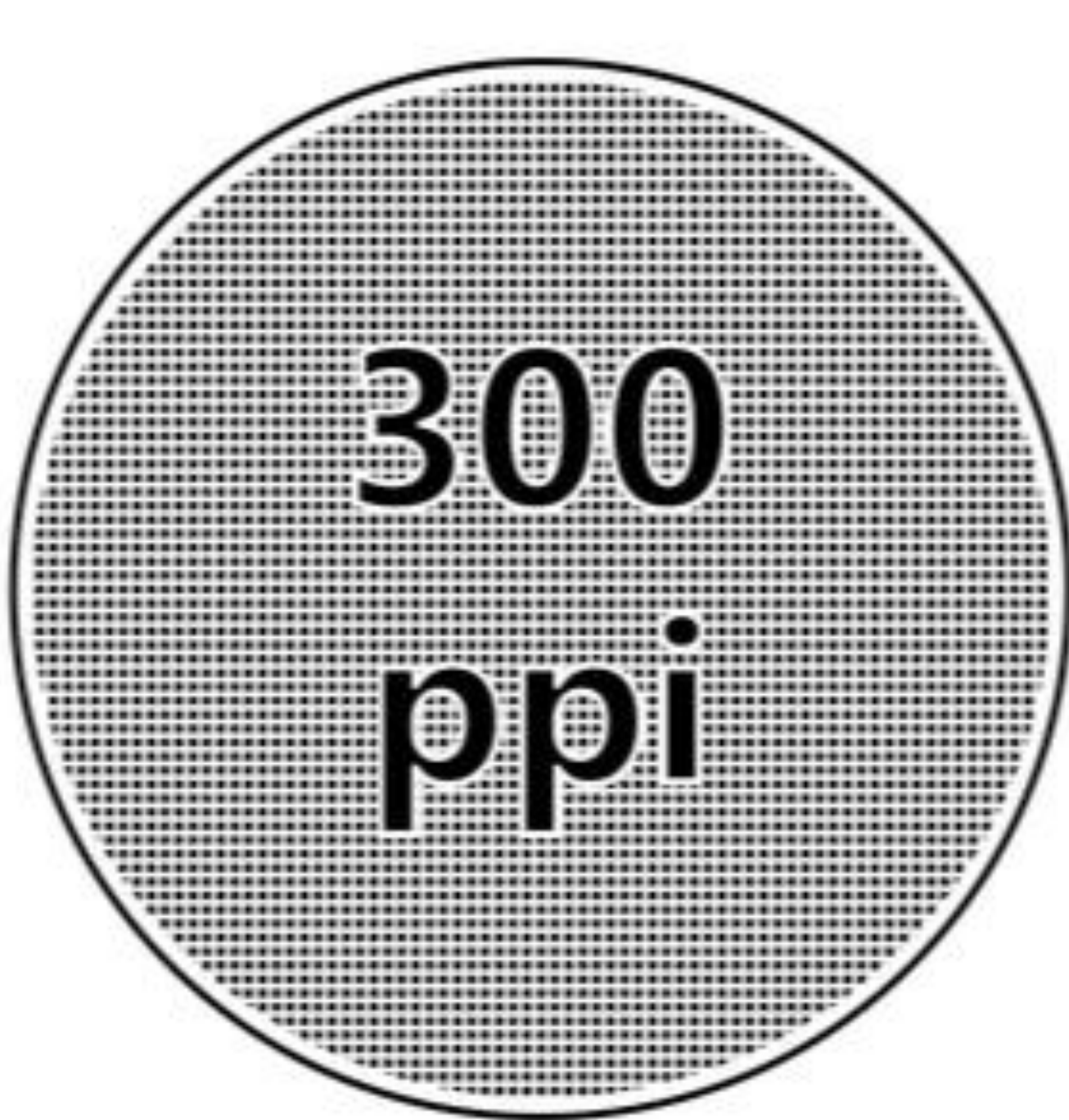
PPI (Pixels per Inch)







150
ppi



300
ppi

APLIKASI AI GRATIS untuk GENERATE PROMPT/FOTO

1

- LEBIH CERDAS untuk MEMBUAT TEXT PROMPT
- LEMOT



ChatGPT

2

- SERING KELIRU ketika diminta MEMBUAT TEXT PROMPT
- TIDAK LEMOT



Gemini

3

- Dialokasikan untuk GENERATE FOTO
- GRATIS apabila menggunakan email .sch.id atau .ac.id

Canva AI

STYLE PENULISAN TEXT PROMPT

WATERCOLOR STYLE



REALISTIC SOFT WATER COLOR



ANCIENT OLD STYLE



ULTRA REALISTIC CHRISTIAN STYLE



**FULL-FRAME ANTIQUE
CREAM-COLORED**



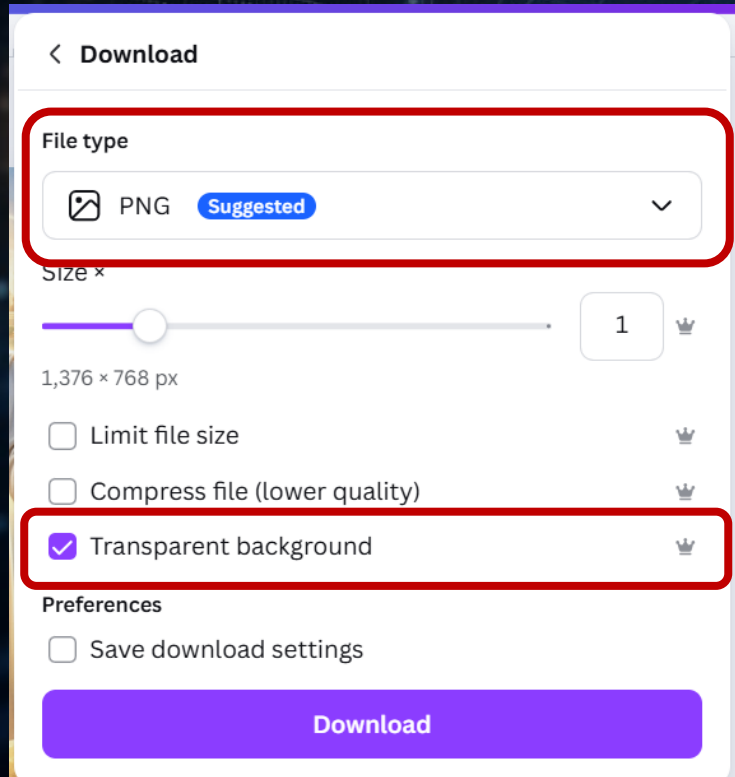




SETTING / PENGATURAN DESAIN

Canva

Color Mode - CANVA



< Download

File type

 PNG **Suggested** ▼

Size x

 1 ▼

1,376 × 768 px

☐ Limit file size ▼

☐ Compress file (lower quality) ▼

☒ Transparent background ▼

Preferences

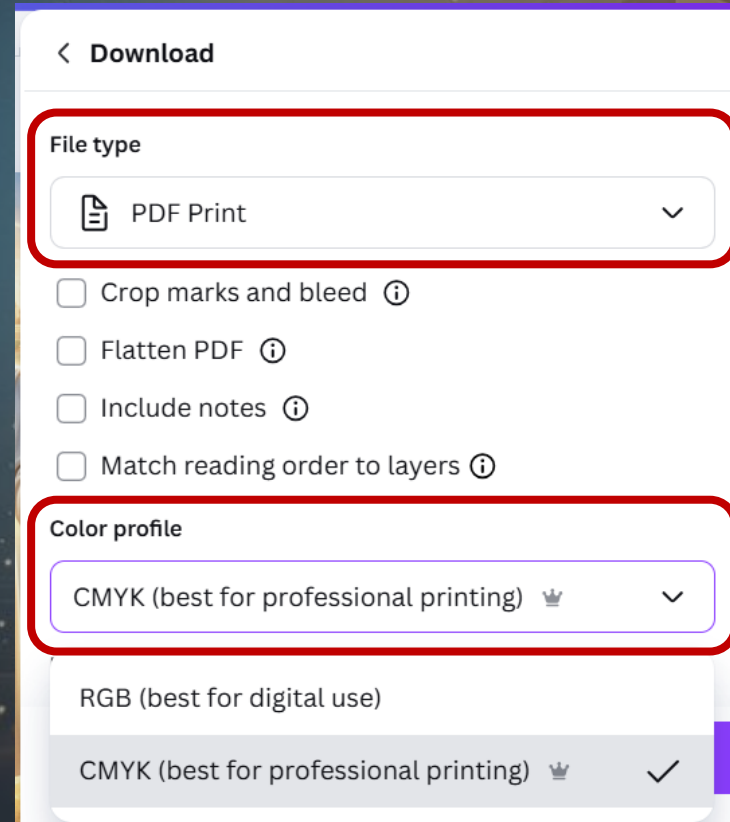
☐ Save download settings

Download

Digital

- PNG/JPEG
- RGB
- 72 PPI

*(Centang
Transparent BG
bila ingin mendolot
subyek tanpa
background.)*



< Download

File type

 PDF Print ▼

☐ Crop marks and bleed ⓘ

☐ Flatten PDF ⓘ

☐ Include notes ⓘ

☐ Match reading order to layers ⓘ

Color profile

CMYK (best for professional printing) ▼

RGB (best for digital use)

CMYK (best for professional printing) ✓

Print:

- PDF
- CMYK
- 150/300 PPI

APLIKASI PEMBUAT PRESENTASI

1

- TRANSISI MORPH lebih HALUS & FLEKSIBEL
- TEMPLATE SEDIKIT & KURANG MENARIK
- ANIMASI MANUAL
- HANYA BEBERAPA FONT yang berlaku



**MICROSOFT
POWERPOINT**

2

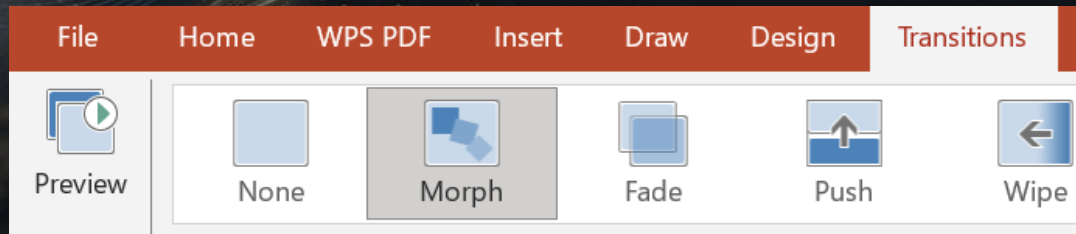
- TRANSISI MATCH & MOVE
- LEBIH BANYAK TEMPLATE
- ANIMASI LEBIH MENARIK
- FILE bisa dibuka dimanapun, maka FONT berlaku dimanapun

Canva

TRANSISI MENARIK DALAM PRESENTASI GEN Z

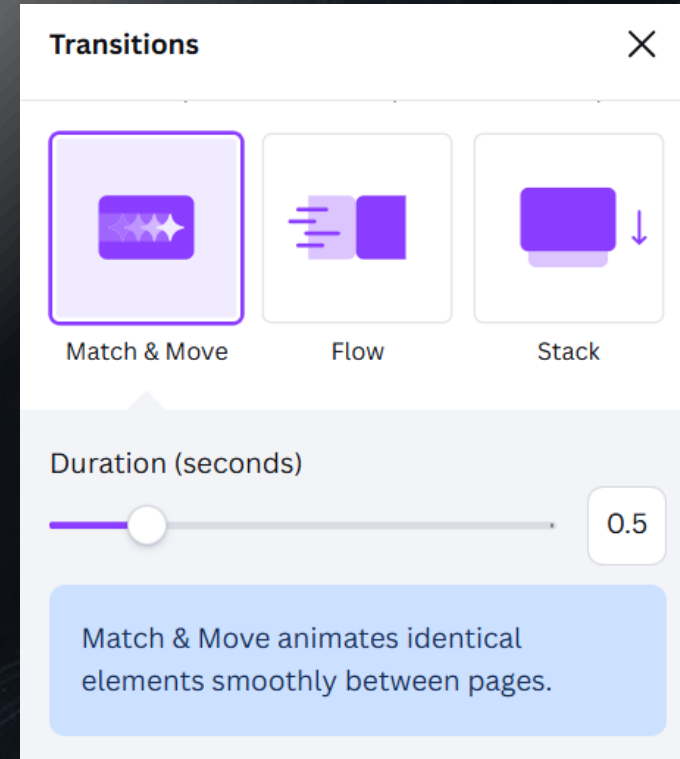
- Transisi "Apply to All".
- Duration disesuaikan.

1



**MICROSOFT
POWERPOINT**

2



Canva

FONT MICROFOST POWERPOINT YANG UMUM

1

- **HANYA BEBERAPA FONT yang berlaku**
- **Bila file PPT dipindahkan ke komputer/laptop lain, font dalam Powerpoint tidak akan BERUBAH.**



**MICROSOFT
POWERPOINT**

Arial *aaaa*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 01234567890

Calibri

Designer: Luc(as) De Groot

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890~!@#\$%^&*(){}[]'""?
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.

Times New Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ADDONS GRATIS

1

 **ImgUpscaler**
<https://imgupscaler.com>

AI Image Upscaler Online | Upscale Photos to 4K Without ...

Our image upscaler can enlarge your images by 200% or 400% without losing quality. Enhance your photos with higher resolution and better detail. [Read more](#)

IMAGE UPSCALER AI

<https://imgupscaler.com/>

2

 **Remove.bg**
<https://www.remove.bg>

Remove Background from Image for Free – remove.bg

With **remove.bg**, deleting backgrounds and extracting the subject from an image is fast and effortless. Bulk editing lets you process up to 500 images per minute ...

REMOVE BACKGROUND

<https://www.remove.bg/>

3

 **CloudConvert**
<https://cloudconvert.com> › [webp-to-jpg](#)

WEBP to JPG Converter

CloudConvert converts your image files online. Amongst many others, we support PNG, JPG, GIF, WEBP and HEIC. You can use the options to control image ... [Read more](#)

WEBP to JPG CONVERTER

<https://cloudconvert.com/webp-to-jpg>

4

 **iLoveIMG**
<https://www.iloveimg.com> › [compress-image](#)

Easily compress images at optimal ... - iLoveIMG

Compress JPG, PNG, SVG or GIF with the best quality and compression. Reduce the filesize of your images at once. Upload your file and transform it. [Read more](#)



IMAGE COMPRESSOR

<https://www.iloveimg.com/compress-image>

CLASS BY
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Evangelisasi AI: Prompt, Foto, Media dan Pengajaran dengan AI